

By Evan Eisenberg and Jeffrey Fisher

“There are known knowns; there are things we know we know.

We also know there are known unknowns; that is to say, we know there are some things we do not know. But there are also unknown unknowns—the ones we don’t know we don’t know.” —DONALD RUMSFELD, philosopher

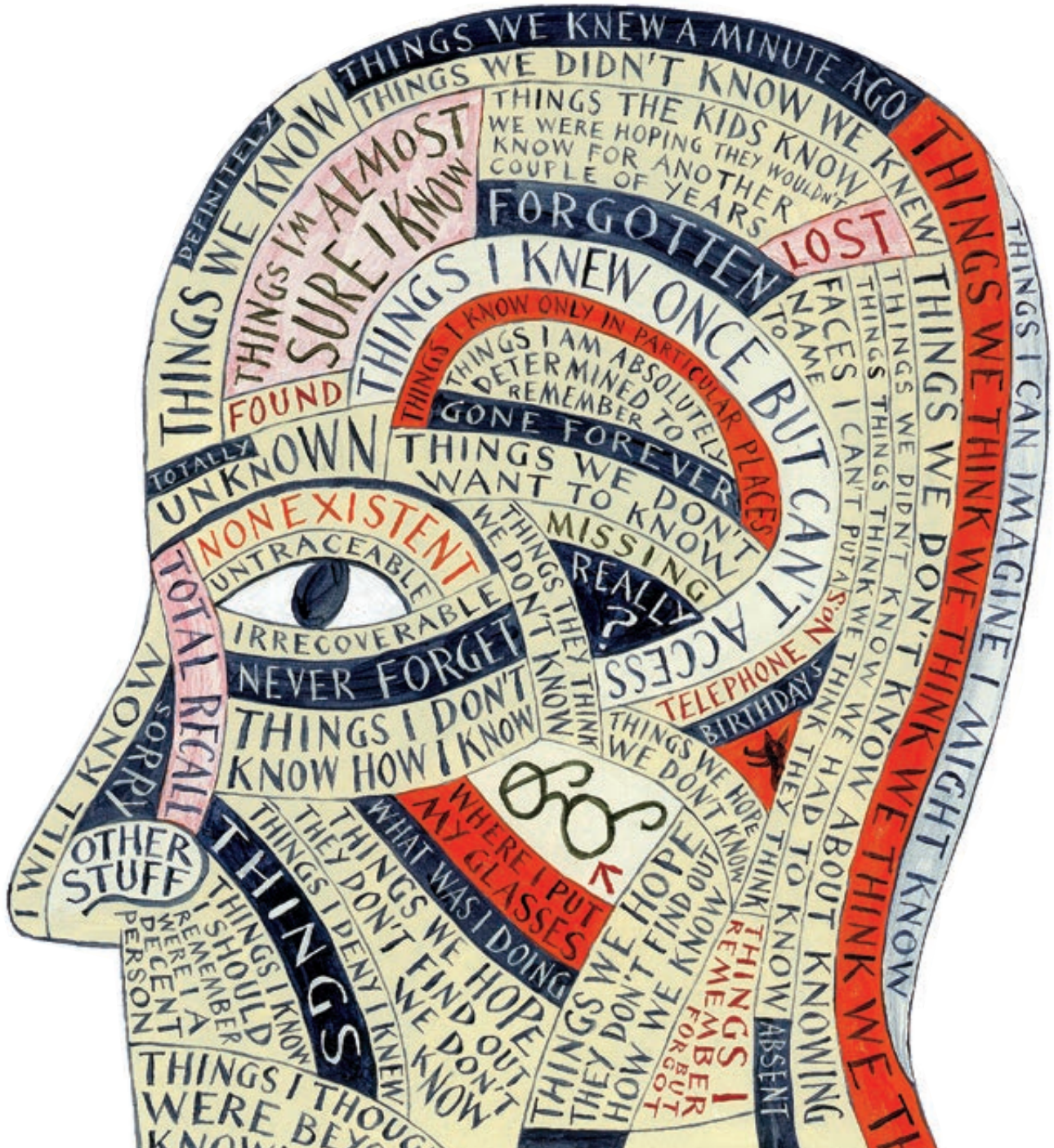


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